Technical University of Mombasa

ACADEMIC STAFF CURRICULUM VITAE

Dr. Judy Jepchirchir Rop

Lecturer · Hospitality and Tourism Management, School of Humanities and Social Sciences

1. PERSONAL AND PROFESSIONAL DETAILS

Full Name	Dr. Judy Jepchirchir Rop
Academic Rank	Lecturer
Department / School	Hospitality and Tourism Management, School of Humanities and Social Sciences
Official Email	jrop@tum.ac.ke
Professional Links	Google Scholar: https://scholar.google.com/citations?hl=en&user=le80SUMAAAAJ ResearchGate: https://www.researchgate.net/profile/Judy-Rop

2. PROFESSIONAL PROFILE

Dr. Judy Jepchirchir Rop is the Chairperson of the Department of Tourism and Hospitality and a Lecturer at the Technical University of Mombasa. She has over ten years of experience in higher education teaching, research, curriculum development, and industry engagement in the travel and tourism sector.

Her areas of expertise include travel reservation systems, travel and tour operations management, tourism product development, community-based tourism, and destination management. She has contributed significantly to curriculum development at diploma, undergraduate, and postgraduate levels and is committed to student mentorship and professional development.

Dr. Rop has championed partnerships with GIZ, Tierranjani, and TUI Care Foundation to promote Green Hospitality Skills training for women and youth across coastal counties. She has also fostered collaborations with Travelport Kenya to facilitate access to Galileo Smartpoint training software, enhancing students' practical skills in travel reservations and ticketing.

For eight years, she has coordinated student seminars under the Sustainable Tourism and Travel Agenda (STTA) in Mombasa. As Patron of the Tourism and Hospitality Students Association, she promoted environmental conservation, cultural exchange, and community engagement through partnerships with the Wildlife Clubs of Kenya and participation in national and community initiatives.

Under her mentorship, students received an STTA community service award.

3. ACADEMIC QUALIFICATIONS

Year	Qualification	Specialization	Institution
2024	PhD	Tourism Management	Moi University
2011	Master's	Business Administration	Mid America Nazarene University (USA)
2007	Bachelor's	Tours and Travel Operations Management	Moi University Chepkoilel Campus
2002	Certificate	KCSE	Sacred Heart Mukumu Girls Secondary School

4. PROFESSIONAL TRAININGS

Year	Training / Certification	Provider	Duration
2023	train the trainer Galileo Reservation	Travelport Kenya	2 weeks
2013	Travel and Tourism/ diploma	International School of Business and Technology (Canada)	7 months

5. CURRENT POSITION AND RESPONSIBILITIES

Current Position: Lecturer

6. TEACHING & RESEARCH EXPERTISE

Teaching Areas:

1. Travel reservation systems,
2. Airfares and ticketing,
3. Travel and tour operations management,
4. Tourism product development,
5. Tour organization and conducting,
6. Community-based tourism,
7. Tourism destination management

Research Interests:

1. Community-based tourism,
2. sustainable tourism

3. tourism education

7. PUBLICATIONS AND SCHOLARLY OUTPUTS

Peer-reviewed Journal Articles:

1. Rop, J. J., Manono, G., & Kiptanui, R. D. (2023). Building community cohesion for effective community participation in community-based tourism. *International Journal of Tourism & Hospitality Reviews*, *10*(1), 01-07. https://doi.org/10.18510/ijthr.2023.1011
2. Rop, J. J., Manono, G., & Kiptanui, R. D. (2022). Community Participation in Community Based Tourism within Kisite Mpunguti Ecosystem. *IJARKE Humanities & Social Sciences Journal* 4(3), 10.32898/ihssj.02/4.3article04
3. Rop, J. J., & Olubulyera, P. K. Influence of Age and Educational level on the choice of Higher Tourism Education at Moi University, Kenya. *International Institute for Science, Technology and Education: Journal of Tourism, Hospitality and* Sport*.*
4. Olubulyera, P. K., & Rop, J. J. Effect of gender and availability of funds on the choice of higher tourism education at Moi University, Kenya. *International Journal of Research in Management and Social Sciences*.
5. Olubulyera, P. K., Chebus, P.J., & Rop, J. J. Income Dependency and Community's Attitudes Towards Cultural Tourism in Keya: An Explanatory Approach from Kogelo. *International Journal of Research in Management and Social Sciences*.

8. POSTGRADUATE SUPERVISION AND MENTORING

Master's: 1 ongoing.

10. PROFESSIONAL & LEADERSHIP EXPERIENCE

1. Chairman of Hospitality and Tourism department (current)
2. Exam Coordinator at Hospitality and Tourism department (5 years)
3. Departmental Liaison Officer (2 years)

11. AWARDS, MEMBERSHIPS & PROFESSIONAL CONTRIBUTIONS

1. Member of Tourism professionals Association
2. Participated in a global MICE Summit 2018 in Nairobi.
3. Participated in a beach management workshop in Malindi in March 2017.
4. Participated in the Global Green Summit 2017 for sustainable tourism development in Nairobi

12. KEY ACHIEVEMENTS / IMPACT

1. Facilitated students' registration with the Wildlife Clubs of Kenya and encouraged their active participation in club activities like tourism trips in Kenya as Patron of the Tourism and Hospitality

Students Association at the Technical University of Mombasa.

2. Organized students participation in university, county, and community-based activities including, World Ocean Week celebrations, World Tourism Week events, and Kenya–Uganda cultural exhibitions, beach clean ups, job fairs among others.